

Newnham Junior School



Use of digital images - photography and video

To comply with the Data Protection Act 1998, we need your permission before photographs or recordings are made of your child.

Photographs may be taken on day trips, outings, sporting events and school journeys, as well as on school premises.

We adhere to the following rules for any external use of digital images including use on the Newnham Junior Website:

- If the pupil is named, the use of their photograph will be avoided.
- If their photograph is used, the use of their name will be avoided.
- If showcasing digital video work to an external audience, we take care to ensure that pupils are not referred to by name on the video, and that pupils' full names are not given in credits at the end of the film.

If we wanted your child's image linked to their name we would contact you separately for permission, e.g. if your child won a national competition and wanted to be named in local or government literature.

We adhere to the following rules for any internal use of digital images, including use on Fronter:

- Where showcasing examples of pupils work we only use their first names, rather than their full names.
- Only images of pupils in suitable dress are used.

Examples of how digital photography and video may be used include:

Your child being photographed (by the classroom teacher, teaching assistant or another child) as part of a learning activity;

e.g. photographing children at work and then sharing the pictures on the Interactive whiteboard in the classroom allowing the children to see their work and make improvements.

Your child's image for presentation purposes around the school;

e.g. in school wall displays and PowerPoint® presentations to capture images around the school or in the local area as part of a project or lesson.

Your child's image being used in a presentation about the school and its work in order to share its good practice and celebrate its achievements, which is shown to other parents, schools or educators;

e.g. within a CDROM / DVD or a document sharing good practice; in our school prospectus or on our school website.

In rare events, your child's photograph could appear in the media if a newspaper photographer or television film crew attend an event. Photographs may also be taken by external agencies that have been authorised by the school, e.g HOAC, other schools etc.